

# PROMOTE YOUR PLEDGE PAGE



You can promote your Pledge Page on other social networking sites. On the left side of the page, you have a 'Share this Page' box.

A screenshot of a Facebook fundraising promotion. At the top left, the text "GET SOCIAL!" is displayed in large, bold, black letters. Below this, there are three small images: a white silhouette of a person's head and shoulders with the word "YOU" underneath; a photo of a group of people outdoors; and a photo of a woman wearing a hat. To the right of these images, the text reads "Use Friendship Powered Fundraising to help you fundraise on Facebook for FREE!" followed by a bulleted list: "• Your own Facebook fundraising page.", "• Track your progress and collect donations.", and "• Share easily with friends and family." On the far right, there is a blue box with a white line graph and the text "8K USERS". At the bottom left, there is a green button with the text "GET STARTED" in white. A blue arrow points from the right towards the "GET STARTED" button.

## **Facebook**

When you click 'Share your Page,' a wall post will be created and displayed with a direct link to your personal Pledge Page. You can add a personal message and then 'share' the post on your Facebook wall.